WPTV

ORDER

Flight Dates **10/30/12-11/06/12**

Contract / Revision **309421** /

Original Date / Revision 08/28/12 08/31/12

Advertiser **Treasure Coast Jobs Coaliti**

Agency **Smart Media Group**

Buying Contact

814 King Street - Suite 400
Alexandria, VA 22314-3039

Product **TCJC - Treasure Cst. Jbs Coa. FL**

Agency Com 15%

Billing Contact

814 King Street - Suite 400
Alexandria, VA 22314-3039

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **C30N06**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-2

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WFGC	%	
WFLX	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	10	$14,535.00	$17,100.00	0.00
Totals	10	$14,535.00	$17,100.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/06/12	10	$14,535.00	$17,100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Totals Spots	Totals Amount
E 1	WPTV	11/05/12	11/05/12	M-F 12n-1p M-F 12n-1p	CM	12-1p	M------	:30	1	$650.00	P-2	0.00 NM	1	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/30/12	11/05/12	M------	1	$650.00	0.00								
E 2	WPTV	11/01/12	11/06/12	M-F 6-7a M-F 6-7a	CM	6-7a	-1-11--	:30	3	$2,500.00	P-2	0.00 NM	3	$7,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating								
Week:	10/30/12	11/05/12	---11--	2	$2,500.00	0.00								
Week:	11/06/12	11/12/12	-1-----	1	$2,500.00	0.00								
E 3	WPTV	10/30/12	10/30/12		CM	530-6p	-T-----	:30	1	$2,000.00	P-2	0.00 NM	1	$2,000.00

WPTV

Contract / Revision **309421** Flight Dates **10/30/12-11/06/12** Hiatus Dates

Original Date / Revision 08/28/12 / 08/31/12 Order Sep 00:20:00

Advertiser **Treasure Coast Jobs Coali** Product **TCJC - Treasure Cst. Jbs C** Estimate # **C30N06**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots	Totals Amount	
				M-F 530-6p												
				M-F 530-6p												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 10/30/12	11/05/12	-T-----	1	$2,000.00	0.00									
E	4	WPTV	11/03/12	11/03/12	Sa 6p	CM	6-630p	-----S-	:30	1	$1,000.00	P-2	0.00	NM	1	$1,000.00
				Sa 6p												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 10/30/12	11/05/12	-----S-	1	$1,000.00	0.00									
E	5	WPTV	11/02/12	11/02/12	M-F 1135p-1235a	CM	1135p-1235a	----F--	:30	1	$750.00	P-2	0.00	NM	1	$750.00
				M-F 1135p-1235a												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 10/30/12	11/05/12	----F--	1	$750.00	0.00									
E	6	WPTV	10/31/12	10/31/12	M-F 11-1135p	CM	11-1135p	--W----	:30	1	$2,000.00	P-2	0.00	NM	1	$2,000.00
				M-F 11-1135p												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 10/30/12	11/05/12	--W----	1	$2,000.00	0.00									
N	7	WPTV	11/05/12	11/05/12	M-F 5-530p	CM	5-530p	M------	:30	1	$2,000.00	P-2	0.00	NM	1	$2,000.00
				M-F 5-530p												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 10/30/12	11/05/12	M------	1	$2,000.00	0.00									
N	8	WPTV	11/01/12	11/01/12	M-F 730-8p	CM	730-8p	---T---	:30	1	$1,200.00	P-2	0.00	NM	1	$1,200.00
				M-F 730-8p												
		Start Date	End Date	Weekdays	Spots/Week	Rate	Rating									
		Week: 10/30/12	11/05/12	---T---	1	$1,200.00	0.00									
													Totals	10	$17,100.00	